

Our services to the Franchising sector

Why RSM Bird Cameron?

- RSM Bird Cameron has significant practical experience in the franchising industry
- You will enjoy access to senior practitioners with a track record of assisting clients achieve results, both at the franchisor and franchisee level.
- RSM Bird Cameron offers prompt, personalised service backed by the resources of a national firm.

Service offerings to the Franchising Sector

Audit services

RSM Bird Cameron provides audit services to major franchisors including public and private companies. Our audit services are designed to ensure our clients receive an efficient and effective service with minimal disruption to the business.

Due diligence

RSM Bird Cameron has been involved in conducting and managing the due diligence process for the acquisition of many national franchise businesses. Our experience has also extended to the provision of due diligence services on potential franchisees.

Tax services

RSM Bird Cameron provide tax services to a number of major franchisees and franchisors in complex areas such as income tax, co-operative status, GST and FBT.

Financial reviews

RSM Bird Cameron are experienced in providing accounting services to franchisees and also undertaking financial services and monitoring of results of franchisees for franchisors, including development and reporting of KPI's.

Our Experience in the Franchising Sector

RSM Bird Cameron has significant experience in the franchising sector, including:

Retravisation Southern Limited

RSM Bird Cameron provides audit and additional advisory services to Retravisation Southern Limited (Retravisation). Retravisation is a member-based organisation with an annual turnover of over \$380m which operates stores in Victoria, New South Wales and Tasmania. The operations include central accounting services, marketing and purchasing negotiations with major suppliers and central IT support. The services provided have included audit services, specialised taxation assignments, due diligence on member stores and provision of accounting and tax services to members.

Brumby's Bakeries Limited

RSM Bird Cameron have acted as auditors of Brumby's Bakeries Limited (Brumby's) for several years. Brumby's was subject to a takeover offer in early 2007. The offer resulted in a bidding war between an external listed party and management. We acted on behalf of the Board to coordinate the provision of information to the bidding parties and ensured due diligence was conducted in an independent manner.

“RSM Bird Cameron has a strong history of providing pragmatic advice to the Franchise sector.”

Robert Miano, Director, RSM Bird Cameron

Interflora Australia Unit Limited

We have acted as auditors of Interflora Australia Unit Limited (Interflora) for several years. Interflora is the head entity of the Australian member based organisation of florists. Services provided have included audit and taxation services.

Snap Franchising Limited

We are the statutory auditors of Snap Franchising Limited, the franchisor of Snap Printing which is an Australian owned group with an international network of over 148 franchisee operated printing centres.

About RSM Bird Cameron

RSM Bird Cameron is one of the largest accounting and business advisory firms in Australia, with over 800 staff reporting out of 28 offices throughout Australia. We have grown since our origins in the 1920s but the people at RSM Bird Cameron are still set apart by their high level of enthusiasm for helping clients develop their business. Pragmatic advice and accessibility is the cornerstone of our culture.

For those seeking to expand their business internationally, RSM Bird Cameron is an independent member firm of RSM International, an affiliation of independent accounting and consulting firms. As a core member of this international network, the firm adheres to common professional standards, practices, protocols and training.



If you would like more information about any of our services, please contact us or visit our website at www.rsmi.com.au

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