

Hotel Specialisation

RSM Bird Cameron has the experience and expertise in the hospitality industry to provide a range of services which will assist owners, lenders and investors in the acquisition or sale of hotels, providing management advice in the operation of hotel properties, providing specialist accounting services and specialist taxation services and if necessary in acting as receivers and managers.

Our specialist team has extensive experience in the hotel industry over many years acting for lenders, owners and operators. This experience can be applied for the benefit of owners, lenders and investors in all phases of their ownership, including acquisition, sale and ongoing trading.

Our staff have been involved with a wide range of hotel related properties, ranging from corner pubs in the Sydney metropolitan area, to five-star resorts, country motels, major CBD hotels, and island resorts. This vast experience provides an excellent background to assist lenders and owners in dealing with existing investments.

In addition, we have access to a wide range of industry specialists who can provide specific expertise on various matters. Access to these specialists has been obtained through our association in the hotel industry over many years and can be called upon at short notice for a client's benefit.

Our services to the industry are designed to ensure that a disciplined approach is applied to the management of the business and the financial operations of the hotel asset.

Our experience has shown that this approach has led to management, lenders and investors gaining a greater understanding of how a business operates leading to informed business decisions resulting in better financial management and increased profitability.

Our hotel specialist division is currently headed by Mr Peter Marsden, a Partner of the firm, who has in excess of 20 years experience dealing in these types of matters. This experience has been used by major banks, major hotel operators and institutional investors in providing specific advice on the sale and acquisition of hotel properties, negotiating management agreements, review of sales and marketing budgets, operational reviews, financial analysis and profit and loss budget and cash flow for hotels and in acting as receivers and managers.

Detailed over the page is a list of the hotels, pubs and clubs for whom our specialist team have acted in the past.

Industry Experience

Below is a summary list detailing the hotels, pubs and clubs for whom our specialist team has acted.

Hotels and Motels

- Beach Hut Motel, Holloways Beach, Cairns QLD
- Canberra Rex Hotel, Canberra ACT
- Capitol Square Hotel, Sydney
- Chevron Paradise Hotel, Surfers Paradise QLD
- Coronation Motor Inn, Crows Nest NSW
- Country Surfside Motel Resort, Lake Cathie NSW
- Harbour Rocks Hotel, The Rocks, Sydney NSW
- Hume Country Golf Club Motor Inn, Albury NSW
- Manly Plaza Inn, Manly NSW
- Matthew Flinders Motel, Coonabarabran NSW
- Park Lane Hotel, Sydney
- Plainsman Motor Inn, Kings Cross NSW
- Raddison Hotel, Newcastle NSW
- Ramada Grand Hotel, Bondi Beach NSW
- Ramada Hotel, North Ryde NSW
- Sleepy Hill Motel, Raymond Terrace NSW
- Star Motel, Coffs Harbour NSW
- Southern Cross Hotel, Melbourne Vic
- The Kendall Hotel, Potts Point NSW
- University Motor Inn, Glebe NSW

Resorts

- Cape View Resort, Busselton WA
- Club Tropical Resort, Port Douglas QLD
- Hamilton Island Resort, Whitsundays QLD
- Orpheus Island Resort, Whitsundays QLD
- Rock Wallaby Resort, Magnetic Island QLD

Pubs

- Barrier Reef Hotel & Liquor Barn, Cairns QLD
- Bondi Hotel, Bondi, NSW
- Botany View Hotel, Newtown NSW
- Chevron Hotel & Bottleshop, Surfers Paradise QLD
- Chicago Bar & Grill, Newcastle NSW
- DCM, Oxford St, Sydney
- Lowenbrau Kellar, the Rocks, Sydney
- Menai Hotel, Burnie Tasmania
- Metropole Hotel, Neutral Bay, NSW
- Mount Magnet Hotel, WA
- Newmarket Hotel, Corowa NSW
- Port Hedland Hotel, WA
- Queensland Hotel, Coolongatta QLD
- Royal Albert Hotel, Surry Hills NSW
- Royal Hotel, Yass, NSW
- Revesby Pacific Hotel, Revesby, NSW
- St Peters Inn, St Peters NSW
- Tradesmans Arms Hotel, Darlinghurst NSW
- The Enfield Boulevard Hotel, Enfield NSW
- Vauxhall Inn, Parramatta NSW
- Wallacia Hotel, Wallacia NSW

Clubs

- Alma Sporting Club Limited
- Asquith Rugby League Club Limited
- Bathurst RSL Club Limited
- Bondi Diggers Club Limited
- Campsie Bowling Club Limited
- Concord RSL Club Limited
- Cronulla Labour & Workingmans Club Limited
- Eden Fishermen's Recreation Club Ltd
- Lake Hume Aquatic Club Limited
- Padstow RSL Club Limited
- Pambula Bowling Club Limited
- Nowra Bomaderry Leagues Club
- The 729 Club Limited
- Wodonga Country Club

Our fees

Our Turnaround & Insolvency team calculate their charges on a time basis. Fees are very competitive and will be discussed with you in advance.

We are also conscious of the financial difficulties experienced by all parties as a result of insolvency and accordingly, the initial consultation will be undertaken at no charge.

Multi-disciplined team approach

RSM Bird Cameron's Turnaround & Insolvency team have staff skilled in handling these types of appointments backed by the resources of a full service national accounting practice that includes the following dedicated services lines:

- Assurance & Advisory
- Business Solutions
- Corporate Finance
- Risk Advisory
- Financial Services
- Tax Services

By connecting with our multi-disciplined team approach, you can be assured of us achieving the best outcome.

For more information

RSM Bird Cameron's Turnaround & Insolvency services are available nationally.

Please contact us for detailed information.

Turnaround & Insolvency

Canberra	(02) 6247 5988	Frank Lo Pilato
Melbourne	(03) 9286 1800	Glenn Crisp / Andrew Beck
Perth	(08) 9261 9100	Mark Conlan / Neil Cribb / Greg Dudley
Sydney	(02) 9233 8933	Peter Marsden / David Kerr / Richard Stone
Wagga Wagga / Albury	(02) 6921 9055	Andrew Bowcher / Tim Gumbleton

Our one-firm structure enables us to provide strong connections and a focus on client relationships. Clients can readily connect to our national and international expertise and networks, our extensive understanding of Australian business and to our directors and senior advisors. With RSM Bird Cameron you really are... **Connected for Success.**

Liability limited by a scheme approved under Professional Standards Legislation.

All formal insolvency appointments are undertaken by RSM Bird Cameron Partners.

www.rsmi.com.au